

2015 RETAIL SURVEY RESULTS

Per the 1287 responses we received, it was indicated that only 40% of shopping is done in Hays. The average overall shopping satisfaction, with 1 being negative and 5 being positive, was ranked at 2.5.

TOWNS SHOPPED AT OUTSIDE OF HAYS:

Salina (949)
Wichita (628)
Kansas City (524)
Topeka (199)
Denver (165)
Online (73)
Manhattan (58)
Garden City (42)

STORES SHOPPED AT OUTSIDE OF HAYS:

Target (709)
Kohls (564)
Sam's Club/Costco (363)
Old Navy (323)
Dillard's (269)
Dick's Sporting Goods (179)
Marshalls (140)
Victorias Secret (137)
TJ Maxx (123)
Gordmans (111)
Menards (92)
Cabela's (76)
Bed, Bath, and Beyond (75)
Ross Dress for Less (68)
Macy's (66)
American Eagle (62)
Justice (61)
Gap (52)
Children's Place (50)
Whole Foods (49)

ITEMS PURCHASED OUTSIDE OF HAYS:

Clothing: All types (1015)
Grocery/Food (256)
Housewares (175)
Shoes (183)
Bulk items (86)
Sporting goods (73)
Home Décor (72)
Electronics (53)

SECTOR OR STORE TYPE MISSING IN HAYS:

Clothing: All types (666)
Healthy Foods/Organic/Wholesome (304)
Italian (203)
Steakhouse (144)
Seafood (141)
Ethnic (not Italian or Mexican) (68)
Sporting Goods (52)
Department Store (44)
Family Dining (44)
Fine Dining (39)
Bulk items (39)

TOP 15 DESIRED RETAIL STORES FOR HAYS:

Target (776)
Kohls (534)
Old Navy (314)
Dillard's (149)
Sam's Club (135)
Marshalls (105)
Dick's Sporting Goods (104)
Victoria's Secret (99)
Gordmans (95)
TJ Maxx (90)
Whole Foods (47)
Menards (45)
Bed, Bath, & Beyond (44)
Ross Dress for Less (41)
Aldi (41)

TOP 15 DESIRED RESTAURANTS FOR HAYS:

Olive Garden (572)
Red Lobster (288)
Buffalo Wild Wings (246)
Chili's (176)
Panera Bread (128)
Logans/Texas Roadhouse (119)
Chick-fil-A (105)
Old Chicago (86)
Spangles (60)
Chipotle (59)
Outback Steakhouse (57)
Red Robin (57)
Longhorn Steakhouse (52)
Cracker Barrel (49)
Five Guys Burgers and Fries (48)

**Response count in parenthesis